ADA AND THE MEMORY ENGINE // ESSENTIAL THEATRE PLAY FESTIVAL

**FOR IMMEDIATE RELEASE- ATLANTA, GA**

**ADA AND THE MEMORY ENGINE,**written by Lauren Gunderson: REGIONAL PREMIERE PRODUCTION

Join us for the regional premiere production of *Ada and the Memory* Engine by Lauren Gunderson, opening July 28.

One of the latest plays penned by our very first Essential Theatre Playwriting Award Winner and the Most Produced Living Playwright in America in 2016, Lauren Gunderson, this play is about the world's first computer programmer, Ada Lovelace. Described by the Huffington Post as "a rare and special artistic achievement: an intelligent play about intelligent historical people that has been crafted by intelligent theatre artists for an intelligent audience," this delightful play gives you plenty to think about whether you're a poet, a programmer, a history buff, a technophile or a hopeless romantic.

**Featuring the acting talents of:** Ashley Anderson (Ada Byron Lovelace), Holly Stevenson (Lady Annabella Byron), Mark Cosby (Charles Babbage), Brandon Partrick (Lord Lovelace), Kathleen McManus (Mary Sommerville), Evan Alex Cole (Man)

*Since the beginning of the festival in 1999,* ***The Essential Theatre****has committed to producing at least one new play a year by a Georgia playwright. Essential began its annual****Essential Theatre Playwriting Competition****in 2001, strengthening its ties to local writers by establishing the only competition exclusively dedicated to playwrights residing in the state of Georgia. This summer marks the 19th annual* ***Essential Theatre Festival.***

**WHO:**The Essential Theatre

**WHAT:**ADA AND THE MEMORY ENGINE, by Lauren Gunderson[[1]](#footnote-1) | The Essential Theatre Play Festival

**WHERE:**West End Performing Arts Center, 945 Ralph David Abernathy Blvd, Atlanta GA

**WHEN:** 7/28 (Opening), 7/29 (Neighborhood Night), 8/5, 8/6 (matinee), 8/10, 8/13 (PlayDates matinee), 8/15 (Industry Night), 8/19, 8/20, 8/22 (Industry Night), 8/25, 8/27 (matinee)

**VITALS:**

Website: [http://www.EssentialTheatre.com](http://www.essentialtheatre.com/)

Facebook: [https://www.facebook.com/NewPlays](https://www.facebook.com/NewPlays/timeline)

Twitter:<https://twitter.com/ATL_Essential>

Youtube: <https://www.youtube.com/user/EssentialTheatre>

Venue: <http://fultonarts.org/index.php/events-and-exhibitions/performance-venues/west-end-performing-arts-center-black-box-theatre>

Press contact: Jennifer Kimball, [jennifer@essentialtheatre.com](mailto:jennifer@essentialtheatre.com)

1. *Ada and the Memory Engine* is produced by special arrangement with THE GERSH AGENCY, 41 Madison Avenue, 33rd Floor, New York, NY 10010. *Ada and the Memory Engine* is a Central Works Method Play, Commissioned and Premiered by Central Works at the Berkeley City Club on October 17, 2016 [↑](#footnote-ref-1)